



AUGUST 2024 NEWSLETTER



THE VITAL ROLE OF SALES TAX IN CASTROVILLE

As a vibrant and growing community, Castroville relies on various sources of revenue to provide essential services and amenities that enhance our quality of life. One of the most significant sources of this revenue is the sales tax, which plays a crucial role in funding our roads, parks, public safety, and other amenities that we all enjoy. It's important for us to understand where this revenue comes from and how it impacts our city's operations.

A substantial portion of Castroville's sales tax revenue comes from people who live outside our city limits. One of the primary contributors to our sales tax base is our local Walmart, a cornerstone of our retail landscape. Interestingly, only 30% of purchases at this Walmart come from within the Castroville zip code. This means that the majority of sales tax revenue generated at Walmart comes from people driving to Castroville or passing through our community.

Our Walmart stands as the largest tax provider in Castroville by a significant margin. In fact, it contributes 286% more in sales tax revenue than the next closest taxpayer in our city. This remarkable contribution highlights the importance of this retail establishment to our local economy. It also shows why it is important for us to continue to add retail establishments to help diversify our revenue streams. The funds generated from these sales taxes are critical in maintaining and improving the infrastructure and services that our citizens rely on daily.

Many of the 27,000 cars that pass through Castroville each day are heading to destinations west of us. These travelers contribute to our local economy by shopping at our stores, dining at our restaurants, and utilizing other services. They would be traveling through our city regardless of the specific attractions or amenities available in Castroville. This provides a unique opportunity for us to capture additional revenue that can be reinvested in our community.

The revenue from sales taxes helps us pave our roads, maintain our parks, support our public safety efforts, and provide various other amenities that make Castroville a great place to live. Without the contributions from our visitors, these services would be significantly impacted. It is through the continued support of both our residents and visitors that we can sustain and enhance our community.

As we move forward, let's continue to welcome visitors and support our local businesses. Together, we can ensure that Castroville remains a thriving community for all who call it home and for those who pass through. Thank you for your continued support and for being a part of what makes Castroville special.

**MAYOR'S
CORNER**



WHAT YOU NEED TO KNOW: Castroville Public Library

The staff at the library have had a busy summer organizing, purging, rearranging and making the place look welcoming. We have created an information wall in the entrance of the library and we hope the next time you stop in, you browse the pamphlets and literature pertaining to the library, the City of Castroville and beyond, and informational literature on a variety of social programs available to citizens. Across from the information wall, the Friends of the Library has a brand new spot inside the library for the perpetual book sale which includes hardback and paperback adult and children's books, as well as vinyls, so stop by during library hours and see what deals can be found.

The library hours are as follows:

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|------------------|------------------|
| Monday-Wednesday | 10:00am - 6:00pm |
| Thursday | 11:00am - 7:00pm |
| Friday | 10:00am - 5:00pm |
| Saturday | 10:00am - 4:00pm |
| Sunday | CLOSED |

Children's Storytime - little ones from infants to preschoolers and their caregivers are invited to join us every Wednesday at 10:30 am in the children's room at the library. Read stories, sing songs, and make crafts with other tiny tots. Come for fellowship with other parents and caregivers. Storytime is free, no registration is required.

Daybreak Book Club - Meets the first Monday of the month at 10:30am in the library.

Nightfall Book Club - meets the first Wednesday of the month at 6:30pm in the library

Book Club books can be ordered through Interlibrary Loan (ILL) and the library's new information wall contains a listing of the book club titles through the end of the calendar year.

SAVE THE DATE

SATURDAY, OCTOBER 26

CASTROVILLE
REGIONAL
PARK

BOO
BASH

SEPTEMBER SQUARE
4:00 P.M. TO 4:30 P.M.

FOUNDER'S CEREMONY

CASTROVILLE REGIONAL PARK

816 ALSACE AVENUE

CULTURAL
CELEBRATION

5:00 P.M. TO 9:00 P.M.

SEPT. 14



NEW WATER FEATURE AT THE POOL

The Parks & Recreation Department is excited to announce that the pool has had some major improvements done!

The pool has added a Beach Entry style approach that ends in approximately two(2) feet of water with two(2) steps that follow, putting you in 3 feet of water after. A 40" Water Mushroom Feature, and 2 floor nozzles that spray water up have also been added!



142ND ANNUAL ST. LOUIS DAY Celebration KOENIG PARK / AUGUST 24 & 25

Celebrate St. Louis IX of France, the Patron Saint of St. Louis Church, and the history of Castroville.

Festivities begin on Saturday, August 24 with the Super Saturday Biergarten from 6:30 p.m. until 11:00 p.m. On Sunday, August 25 come for live music, food, and more from 11:00 a.m. until 6:00 p.m.

MAYOR AND CITY COUNCIL CONTACT INFORMATION

Mayor - Darrin Schroeder
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District 1 - Sheena Martinez
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District 3 - Phil King
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