

the little Alsace of Texas
CASTROVILLE
★ TEXAS ★



SEPTEMBER 2025 NEWSLETTER



STRD Has Arrived! Here's What you Need to Know

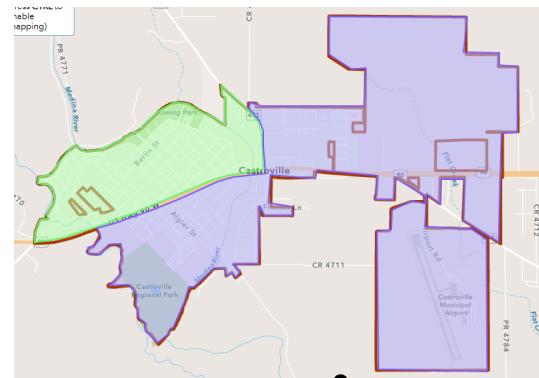
Trash Can Delivery and Transition

- New STRD trash cans will be delivered on **September 25 & 26**.
- Waste Management (WM) will collect your old trash cans during the same week.
- Please place WM cans in your normal service location for pickup.
- As soon as your new STRD can is delivered, begin using it immediately.
- Each household will automatically receive:
 - 1 trash can (Black Can with Black Lid)
 - 1 recycling bin (Black Can with Green Lid)
- Each cart will have a unique ID number tied to your account to assist with recovery if lost or stolen.
- If you require additional carts, call (830) 931-4070. (*Additional fees will apply.*)



Trash Cart Delivery and Transition

- **Trash Pickup Days:**
 - **Tuesday:** West of FM 471 & North of Hwy 90
 - **Thursday:** East of FM 471 & South of Hwy 90
- **Recycling Pickup:**
 - Every Wednesday (citywide)
- **Brush Pickup:** Up to 8 cubic yards per request; on-call service. To schedule, call (830) 426 - 4260 or (830) 426 - 4261
- **Roll Off Containers:** Call (830) 931 - 4070
(*Additional fees will apply*)



Clip & Save

Trash Day: _____

(Tuesday or Thursday - based on where you live)

Recycling Day: _____

(Recycling is collected every Wednesday citywide)

Service Start Dates

- **Recycling begins:**
 - Wednesday, October 1
- **Trash pickup begins:**
 - Tuesday, September 30 & Thursday, October 2

Bulk and Brush Pickup

Call (830) 426 - 4260 or (830) 426 - 4261
to schedule service

- (*Up to 8 Cubic Yards*)

Service Questions

Call (830) 931-4070

- for Carts and Roll Off Containers

Utility Service Questions

Call (830) 931-4090

- Utility Billing and Utility Related Concerns



New Hours Starting Sept 1st:

Sunday Closed
Monday 9:00 am - 5:30 pm
Tuesday 9:00 am - 5:30 pm
Wednesday 9:00 am - 5:30 pm
Thursday 9:00 am - 6:30 pm
Friday 9:00 am - 5:30 pm
Saturday 9:00 am - 1:00 pm

Closed October 13 & October 21

Medicare and Muffins - Presented by 65 North

August September 17th at 10:30 am
Call to sign up today! Come in and learn about the changes in the Medicare system starting October 1st.

What's Got You Tired

September 25th at 10:00 am. Must be 55+ to participate Call to sign up today! Join an open discussion on aging.

Family Garden Day - Rock Making Markers for Plants

October 4th at 10:00 am
Children must be accompanied by adult

Guest Speaker at Work Wranglers Writing Group

September 27th from 10:00 am - 11:30 am
Want to learn how to get your writings published? Come and visit the Writers Group (the Word Wranglers) and learn from published authors.

Wooden Pumpkin Painting with Jordan

October 11th from 10:00am - 12:00 pm

Sign up today! Ages 13+

Polymer Clay Worry Stone Craft

October 9th from 4:00 pm - 6:00 pm
Call to Sign Up! 13+

Castroville's Small Businesses Depend on Outside Spending

Castroville, Texas, with its Alsatian heritage and historic charm, continues to draw attention in the Texas Hill Country. While residents form the foundation of the town's culture, the long-term success of its small businesses depends on something less visible but critically important—visitors from outside the community.

Small, locally owned shops and restaurants give Castroville its unique character, but local spending alone cannot sustain them. Only 24.8% of downtown shoppers come from the 78009 zip code, which stretches well beyond city limits. Along Highway 90, the numbers are about the same. With just 3,141 city residents, the share of true locals shopping downtown is even smaller. Even Castroville's largest sales tax generator reports that only 29% of its business comes from 78009 residents.

This reliance on outside dollars is not unique to Castroville, but it is vital to understand. Visitors who come to town spend money at shops, dine at restaurants, attend events, and explore historic sites. Their spending translates directly into increased sales tax revenue, stronger businesses, and a more vibrant community. Without this steady flow, many storefronts would struggle to remain open.

In recent years, Castroville has seen steady growth in visitor traffic. Events like Fiorella Friday, Old Fashion Christmas, and the Fourth of July celebration have become key drivers, drawing hundreds of people who shop, eat, and explore while they are here. The revitalization of downtown has also played a major role,

**OVER
70%**
of shoppers come from outside of Castroville's Zip Code

Turning once-vacant historic buildings into thriving businesses that rely on both locals and visitors.

Castroville's continued success depends on maintaining strong partnerships between city leadership, small businesses, and the wider regional audience. Attracting and welcoming visitors is not just about tourism—it is about ensuring small businesses can grow, historic buildings remain active, and the community's unique story continues to be told. By embracing outside support while celebrating local pride, Castroville can remain a place where tradition, commerce, and culture thrive together.

MAYOR AND CITY COUNCIL CONTACT INFORMATION

Mayor - Bruce Alexander
830.444.5943

District 3 - Phil King
210.355.6546

District 1 - Sheena Martinez
830.931.1328

District 4 - David Merz, Jr.
618.406.2940

District 2 - Houston Marchman
512.773.9761

District 5 - Robert Lee
830.931.9609